Taylor Bahadur
Lead UX/UI Designer

in Taylor Bahadur
TaylorBahadur.com
✉ TaylorBahadurDesign@gmail.com

Experience

Breezeline / Lead UX Designer

DEC 2023 – MAR 2024 | Contract | Remote

- Crafted intuitive UX structures and flows via wireframing and mockups, prioritizing optimal user experiences.
- Conducted continual user research aligned with the website roadmap, offering proactive recommendations for in-flight projects.
- Initiated and steered customer discovery sessions, design thinking discussions, and journey mapping workshops.
- Led the creation of architecture-focused deliverables, ensuring alignment with project goals and maintaining quality standards.
- Owned and refined UX processes, cultivating collaboration for measurable and scalable design experiments and feature launches.

Q Link Wireless / Lead UX Designer

NOV 2022 – OCT 2023 | Full time | Miami, FL

- Developed a "Make an Appointment" web feature, increasing activation rates by 15% and elevating customer satisfaction by 10%.
- Enhanced the online store, making browsing and checkout smoother, resulting in a 27% sales increase and 10% fewer abandoned carts.
- Streamlined eSIM activations in the iOS app, driving a 15% increase in just one month.
- Developed effective desktop landing pages that boosted conversions by an impressive 17%.
- Engaged users through surveys and other methods to understand their needs, ensuring a continuously improved overall experience.

Women's Foundation of Florida / UX Designer

JULY 2022 – AUGUST 2022 | Contract | Miami, FL

- Collaborated within a UX design team to overhaul the donation flow on a non-profit's website, resulting in a 35% increase in donation conversions and a strengthened user experience, thereby contributing significantly to the organization's funding initiatives.
- Contributed the effort to revamp the non-profit's home and about pages, strategically implementing changes that increased user trust and credibility, resulting in a 20% improvement in user engagement

Education

BrainStation / User Experience Design

A 400 hour, 12-week intensive diploma program for UX design focused on research and strategy, prototyping and usability testing, user interface design, and responsive design.

Miami Dade College / IT Systems

Awarded the American Dreams Scholarship, a full ride scholarship to complete an A.S in Information Technology Systems.

🔑 **PORTFOLIO PASSWORD:**
TaylorB

Skills & Tools

Skills:
Information Architecture
User Research
Wireframing
Usability Testing
Prototyping
Design System
Responsive Web Design
Affinity Mapping
A/B Testing
User Persona
HTML
CSS
C++
Java

Tools:
Figma
Sketch
Invision
JIRA
Adobe Creative Suite
Scrum
Wordpress
Zeplin
Google Suite
Google Analytics
React
Unity

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Experience (Page 2)

Tahannas Designs / **Lead UX Designer**
JAN 2022 – JAN 2023 | Contract | Miami, FL

- Managed design projects for over 50 clients in various industries.
- Led the whole design process, making sure each client's needs were met.
- Explored user needs through research, helping to shape the design direction.
- Created user personas and journey maps, tailoring them for each client.
- Designed layouts and models for websites and apps, catering to the unique preferences and business goals of each client.

iCED / **Graphic Designer**
MAY 2021 – JUL 2022 | Part time | Miami, FL

- Designed print materials such as brochures and posters, staying true to brand style.
- Created engaging graphics for online marketing, including social media and ads.
- Crafted eye-catching visuals for email campaigns, balancing creativity with clear communication.
- Collaborated with teams to understand project needs and deliver effective design solutions.
- Produced quality design assets for successful marketing in both print and digital formats.

Education

BrainStation / User Experience Design

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🔑 **PORTFOLIO PASSWORD:**
TaylorB

Skills & Tools

Skills:
Information Architecture
User Research
Wireframing
Usability Testing
Prototyping
Design System
Responsive Web Design
Affinity Mapping
A/B Testing
User Persona
HTML
CSS
C++
Java

Tools:
Figma
Sketch
Invision
JIRA
Adobe Creative Suite
Scrum
Wordpress
Zeplin
Google Suite
Google Analytics
React
Unity